

	MONDAY 1st of April	TUESDAY 2nd of April	WEDNESDAY 3rd of April	THURSDAY 4th of April
9-11		9:00 -11:00 AULA M2 HUMAN RESOURCES MANAGEMENT ADEI- Czeslaw Zajac - University of Wroclaw (Polonia)- "Management of task team"		
		9:00 - 11:00 AULA 23 ESTADOS FINANCIEROS DADE - Giuseppe Nicolò- Università di Salerno (Italia) - "Financial reporting under IAS/IFRS. An overview"	9:00 - 11:00 AULA M2, PRODUCTION MANAGEMENT ADEI - Roland Schmuck, Tibor Kiss - University of Pecs (Hungria) - "Operations Management Games"	
		9:00 - 11:00 AULA 6 ESTADOS FINANCIEROS ADE - Rosa Sumaya - Universidad CETYS (México)		
			9:00 - 11:00 AULA 21, Integrated management - Sebastian Fiedler, HWU Nürtingen-Geislingen University (Alemania) "The Role of User Experience Design in Business Strategy"	
			10:00 - 14:00 SEMINARIO M3, Elke Kitzelmann, Universität Innsbruck (Austria) - " Intercultural Communication Seminar"	10:00 - 14:00 SEMINARIO M3, Elke Kitzelmann, Universität Innsbruck (Austria) - "Intercultural Communication Seminar"
			10:00 - 14:00 MASTER, SEMINARIO M4,Julita Czernecka University of Lodz (Poland) - "Public speaking - a practical communication workshop"	
		11:00 - 13:00 AULA 23 ANÁLISIS Y VALORACIÓN DE OPERACIONES FINANCIERAS DADE - Hatem Rjiba - ESSCA (Francia) - "Financial Valuation. Annuities"	11:00 - 13:00 AULA 14A , Integrated management - Brigitte Nitsch, Stenden University of Applied Science (Holanda) , "Circular Economy"	11:00 - 13:00 AULA AUDIOVISUALES, INGLÉS PARA ECONOMISTAS ECO, Beverley Todeschini - HES-SO Valais Wallis (Suiza)- " English for Business meetings"
		11:00 -13:00 AULA M2 HUMAN RESOURCES MANAGEMENT ADEI- Czeslaw Zajac - University of Wroclaw (Polonia)- " Management of task team"	11:00 - 13:00 AULA A6, INVESTIGACIÓN DE MERCADOS II MIM, Krystyna Dzwonkowska-Godula and Julita Czernecka - University of Lodz (Polonia)- "Survey research as a tool for learning about human attitudes, behavior and experiences. Examples of Polish studies on love and the quality of life of the Poles"	
11-13		11:00 - 13:00 AULA 23 ESTADOS FINANCIEROS DADE Giuseppe Nicolò- Università di Salerno (Italia)- "Financial reporting under IAS/IFRS. An overview"		
		11:00 - 13:00 AULA M1 ECONOMIC HISTORY AND WORLD ECONOMY ADEI, Rafael Matos-Wasem - HES-SO Valais Wallis (Suiza)- "A neglected dimension of economic history: tourism as a result and a driver of globalization. The examples of Tenerife and the Swiss Alps"		
		11:00 - 13:00 SEMINARIO M3, BUSINESS POLICY ADEI, Richard Cartwright - University of Southampton (Reino Unido) - "Without Question: dealing with dilemma's"		
13-15	OPENING SESSION- INTERNATIONALIZATION OF THE BUSINESS Teresa Azcona, Directora General de la Corporación Aragonesa de Radio y Televisión y Directivas de Aragón			
		13:00 - 15:00 AULA 6 ESTADOS FINANCIEROS ADE, Rosa Sumaya - Universidad CETYS (México)	13:00 - 15:00 AULA M2, PRODUCTION MANAGEMENT ADEI, Roland Schmuck, Tibor Kiss - University of Pecs (Hungria) - "Operations Management Games"	
15-17		15:00 - 17:00 AULA M1 MACROECONOMICS II ADEI, Diana Garcheva-Harizanova - UNWE (Bulgaria)- "The Bulgarian economy and a macroeconomic cross-country analysis between Spain and Bulgaria"	15:00 - 17:00 AULA M1, FINANCIAL STATEMENTS ADEI, Ikrame Ben Slimane - ESSCA (Francia) - "Financial analysis based on French accounting standards"	15:00 - 17:00 AULA 12 HISTORIA ECONÓMICA Y ECONOMÍA MUNDIAL ADE, Krystyna Zoladkiewicz, Renata Orłowska - University of Gdansk (Polonia) "Does Business need the World Trade Organization (WTO)? Multilateral trading system, WTO rules and functions"
		Presentations of Universities (Aula 13B): - Wojciech Stiller - HWR Berlin (Alemania); - Roland Schmuck and Tibor Kiss - University of Pecs (Hungria); - Czeslaw Zajac - University of Wroclaw (Polonia); - Hatem Rjiba, Ikrame Ben Slimane and Sanchayan Sengupta - ESSCA (Francia); - Rafael Matos-Wasem and Beverley Todeschini- HES-SO Valais Wallis (Suiza); - Robert V. Van Wordragen - Inholland University (Holanda); - Sebastian Fielder - HWU; - Krystyna Zoladkiewicz and Renata Orłowska - University of Gdansk (Polonia); - Elke Kitzelmann, Universität Innsbruck (Austria)	15:00 - 17:00 AULA 21 , Integrated management - Florian Waibel, Hochschule Augsburg (Alemania), "The impact of Industry 4.0 on business models"	Presentations of Universities (Aula 13B): - Rosa Sumaya - Universidad CETYS (México); - Stephan Fuhrmann, Michael Grassmann - TU Dresden (Alemania); - Giuseppe Nicolò- Università di Salerno (Italia); - Krystyna Dzwonkowska-Godula and Julita Czernecka - University of Lodz (Polonia); - Richard Cartwright - University of Southampton (Reino Unido); - Diana Garcheva-Harizanova - UNWE (Bulgaria); - Elena Falletti - Università Carlo Cattaneo LIUC (Italia); - Florian Waibel - Hochschule Augsburg; - Brigitte Nitsch - NHL Stenden; - Ikrame Ben Slimane - ESSCA (Francia)
			15:00 - 17:00, AULA A7, CONTABILIDAD Y FINANZAS SOCIALES FICO, LENGUA EXTRANJERA PARA FINANZAS Y CONTABILIDAD (INGLÉS) FICO, Michael Grassmann, Stephan Fuhrmann - TU Dresden (Alemania)- "Credibility of voluntary disclosures - the case of integrated reporting"	
		17:00 - 19:00 AULA A6, INVESTIGACIÓN DE MERCADOS II MIM, Krystyna Dzwonkowska-Godula and Julita Czernecka - University of Lodz (Polonia)- "Survey research as a tool for learning about human attitudes, behavior and experiences. Examples of Polish studies on love and the quality of life of the Poles"		
		17:00 - 19:00 AULA 14A, COMMERCIAL LAW ADEI, Wojciech Stiller - HWR Berlin (Alemania) - "Taxation and financial decisions from the national and international perspective"		17:00 - 19:00 AULA M1, INTRODUCTION TO MARKETING RESEARCH ADEI, Sanchayan Sengupta - ESSCA (Francia) - Potential biases in survey research and using syndicated data"
17-19		17:00 - 19:00 AULA M1, FINANCIAL VALUATION ADEI, Robert V. Van Wordragen - Inholland University (Holanda)- "Corporate finance: fact or fiction?"	17:00 - 19:00 AULA 14A, BUSINESS INNOVATION AND TECHNOLOGICAL CHANGE ADEI, Elena Falletti - Università Carlo Cattaneo LIUC (Italia) - "Wearable technology and privacy management: the possible habeas corpus perspective"	
		18:30 - 21:00 AULA M2 GOBIERNO CORPORATIVO, DIVULGACIÓN DE INFORMACIÓN Y AUDITORÍA (MASTER EN CONTABILIDAD Y FINANZAS), Stephan Fuhrmann, Michael Grassmann - TU Dresden (Alemania)- "Introduction to empirical research projects - Experiences from a research project on Integrated Reporting"		
19-21				



Facultad de  
Economía y Empresa  
Universidad Zaragoza

III International Week - 2019  
School of Economics and Business  
PhD - BBS Sessions



Universidad  
Zaragoza

1542

<b>TUESDAY</b>
<b>2nd of April</b>
11:00-11:20 Seminario M6, Ton Borchert - Utrecht University of Applied Sciences (Holland) - "Research into improving the quality of education at Utrecht university of applied sciences"
11:20-11:40 Seminario M6, Sanchayan Sengupta - ESSCA (France) - "Customer experience and evaluation of online service complaints globally"
11:40-12:00 Seminario M6, Tibor Kiss - University of Pecs (Hungary) - "Blue economy as the scene of new opportunities, offered by Nature"
12:00-12:20 Seminario M6, Wojciech Stiller - Berlin School of Economics and Law (Germany) - "The reverse charge mechanism: an effective measure against VAT fraud in the EU?"

<b>THURSDAY</b>
<b>4th of April</b>
11:00-11:20 Seminario M6, Giuseppe Nicolò - University of Salerno (Italy) - "Integrated plan in italian public universities. New patterns for IC disclosure?"
11:20-11:40 Seminario M6, Michael Grassmann, Stephan Fuhrmann, TU Dresden (Germany) - "Value relevance of environmental and social expenditures - The moderating role of integrated reporting"
11:40-12:00 Seminario M6 , Rosa Sumaya, CETYS Universidad (México) - "Relación entre planeación y disposiciones fiscales federales en las MiPymes Muebleras de Tijuana BC"
12:00-12:20 Seminario M6, Elena Falletti, Carlo Cattaneo LIUC (Italy) - "Wearable technology and privacy management: the possible habeas corpus perspective"
12:20-12:40 Seminario M6, Brigitte Nitsch, Stenden University (Holland) - "Value creation in tourism"