

Welcome Day Academic Year 2023-2024 Second semester



<http://fecem.unizar.es/>



Facultad de
Economía y Empresa
Universidad Zaragoza



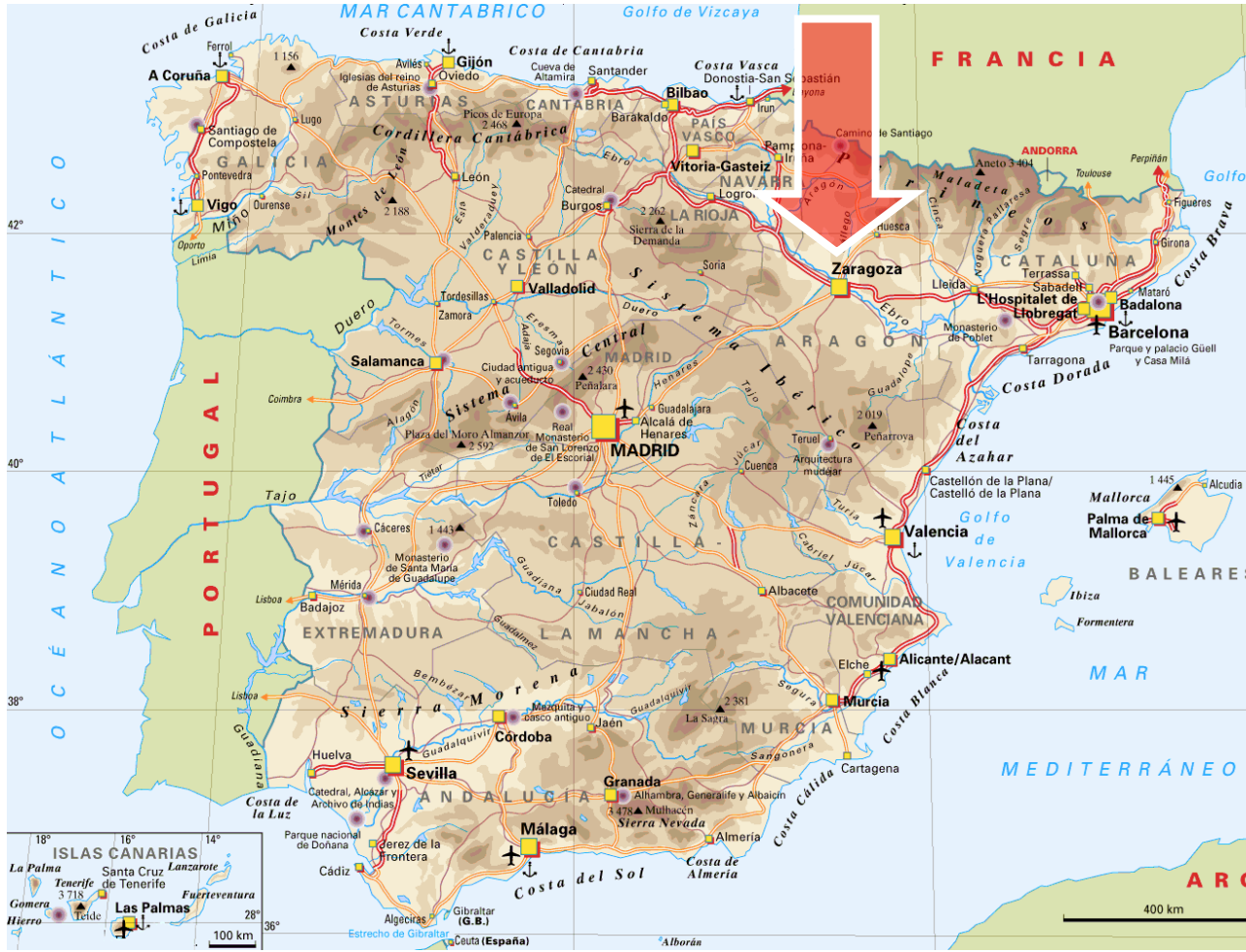
Universidad
Zaragoza

OBJECTIVES FOR TODAY

- University of Zaragoza and its School of Economics and Business
- School Degrees (in particular ADEi)
- Meeting with buddies students
- Meetings with academic coordinators
- FAQs



UNIVERSITY OF ZARAGOZA



16.03.2006 21:46



Facultad de
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Universidad
Zaragoza

1542

ZARAGOZA: THE CITY

- Fifth Spanish city in terms of population (around 700,000 inhabitants)
- Equally distant of around 300 km from Madrid, Valencia, Barcelona, Bilbao and Toulouse
- More that 2,000 years of history (influence of Romans, Muslims and Christians)
- Close to the beach and the mountains: Less that 2 hours away from the Mediterranean sea or the Pyrenes.
- Several important multinational companies: Groupe PSA (former GM), Inditex (Zara), Bosch-Siemens, Adidas, Valeo, Boots Healthcare, etc.
- Within the geographical center of the production of 80% of the of the Spanish GDP



GOOD REASONS TO LEARN SPANISH

- It is the official language in 21 countries
- It is the mother tongue of around 470 million people
- It is spoken by around 559 million people around the world
- It is the second language used for international communication
- It is the third language in the fields of politics, economy and culture.
- It is the second language in the USA (said to become soon the 1st one)
- It is a language with a long cultural tradition

UNIVERSITY OF ZARAGOZA



- It was founded in 1542 (around 480 years).
- Among their former students are: Nobel price (Santiago Ramón y Cajal, Medicine, 1906), the Spanish President (Manuel Azaña, 1930´s) and prominent scientist and thinkers (María Moliner, author of one of the most well-known Spanish dictionaries, Luis Oro Guiral, leading researcher in chemistry)
- It is a multidisciplinary Higher Education Institution, with 13 Schools, 3 Schools of Applied Sciences and 12 Research Centers
- It has a high research profile: for example, the supercomputer *Caesaraugusta* is located since February 2008 at the School of Sciences. It is one of the nodes of the supercomputer *Mare Nostrum*, that has the highest computer power in Europe and the ninth of the world.
- It has around 35,000 students, 3,900 lecturers and professors and 1,800 administrative staff



UNIVERSITY OF ZARAGOZA

La Universidad de Zaragoza en los rankings generalistas:

- Academic ranking of world universities (ARWU)
- Time higher education (THE)
- QS World university rankings

arwu	2021	2020	2019	2018	2017	2016	2015	2014	2013
the / qs	2022	2021	2020	2019	2018	2016/17	2015/16	2014/15	2013/14
ARWU	501-600	401-500	401-500	501-600	501-600	-	401-500	401-500	401-500
THE	1001-1200	801-1000	801-1000	601-800	601-800	501-600	501-600	-	-
QS	531-540	501-510	432	412	461-470	481-490	491-500	501-550	481-490

Nota: ARWU sale en agosto y emplea el año en el que aparece. THE y QS salen en septiembre y emplean el curso que empieza, desde septiembre de 2017 emplean el año siguiente.



It should be considered that international rankings evaluate around 20,000 Universities

It should be considered that Spain has recognized 87 Universities.



SCHOOL OF ECONOMICS AND BUSINESS (SEB)

The School of Economics and Business was born in April 2011 as a result of the merge of the School of Economic and Business Sciences (1974) and the School of Commerce.

This School is responsible of all the Degrees and Masters related to the economic and business environment. It has two buildings or campuses "Paraíso" and "Rio Ebro"



SCHOOL OF ECONOMICS AND BUSINESS

Academic staff

- Lecturers and professors: 338

It offers 4(5) Bachelor degrees

Number of students

- Bachelor in Business Administration (Spanish/**English**)
 - Grado Administración y Dirección de Empresas (GADE) 1627
- Bachelor in Economics (Spanish)
 - Grado Economía (GECO) 682
- Bachelor in Finance and Accounting (Spanish)
 - Grado Finanzas y Contabilidad 471
- Bachelor in Marketing and Market Research (Spanish)
 - Grado Marketing e Investigación de Mercados 612
- Double degree BA and Law 444



INTERNATIONAL RELATIONS

- This Faculty has mobility agreements for students in more than 20 different countries in 3 continents.
- During the last 3 years, an average of 180 international students have studied in our faculty each year. They come with the Erasmus program but also from Latin America or the USA.
- Considering the total number of In & Out Students this faculty is among the top-5 of the Faculties of Business and Economics in Spain.
- The University of Zaragoza is the 14th considering the whole European Union regarding IN students.

ENROLMENT PROCESS

- You will have a specific date for your enrollment during the following weeks.
- You should select a maximum of 30 ECTS per semester
- You may choose any course of the School (except from the Double degree). But please remember:
 - The recommendations of your University
 - The available information: schedules, exam dates, location....
 - Electives have usually continuous evaluation
- You can choose the group you prefer when possible (except for some optional courses and English group subjects- there may be only one group)
- Once you select the group, you should go to class and do the exam in that group, and to your subgroup of practices (depending on your surname).
- Be careful, with the courses that have the same name in Business Administration (ADE) and Economics (ECO)

LEARNING AGREEMENT (*ACUERDO DE ESTUDIOS*)

- IT SHOULD BE FILLED IN WITH:
 - Courses at your University of origin
 - Courses at the Universidad de Zaragoza
- 2 SIGNATURES
 - Your Erasmus coordinator in Zaragoza
 - Vice Dean for International Affairs
- **YOU MUST GO TO THE Int. Rel. Office (ORI) TO COMPLETE YOUR ENROLLMENT**



FAQs

- Exams:
 - Stick to the norms of UNIZAR, so just 2 official calls per course.
 - No extraordinary re-sit exams, works or assignments are allowed to compensate for a fail other than the 2 official calls.
 - Exam dates are already fixed, and are not subject to changes.
 - No on-line or distance exams are permitted, all exams are face-to-face within the University premises at the time settled, thus...

**PLAN YOUR STAY, FLIGHTS AND
CALENDAR ACCORDINGLY**



FAQs

- Internet platform:
 - You will have access once the registration/enrollment process is completed.
 - Use the Login (NIP) and password given to you.
 - In case of delays, some teachers may give you a temporary 'guest' access.
- Official procedures for claims are available in the Faculty website.
 - Follow the official procedures and registry process.
 - Stick to the periods allowed in each case.
 - In case of doubt, contact your coordinator.



https://fecem.unizar.es/

The screenshot shows the website for the Facultad de Economía y Empresa at the Universidad Zaragoza. The page features a navigation menu with options like 'Organización del centro', 'Información académica', and 'Apoyo a estudiantes'. A central banner displays 'Facultad de Economía y Empresa' and 'Edificio Campus Río Ebro'. On the right side, there is a 'acceso rápido' (quick access) menu. A red box highlights the 'Calendario académico' (Academic Calendar) option in this menu, with an arrow pointing to it. Below the menu, there are sections for 'Llamamientos al Máster en Auditoría...' and 'Información y medidas ante el Covid-19'. The bottom of the page shows a Windows taskbar with various application icons and the system clock.

Schedule and Exam dates



Universidad
Zaragoza

Official university
study programs offer

[Home](#) / [Degree in Business Administration and Management](#) / [Subjects of plan 448 \(year 2022-2023\)](#)

Degree in Business Administration and Management

Faculty of Economics and Business

Plan 448

Academic year 2022-2023

[Cambiar de curso](#)

ECTS: 240

Duration: 4 academic years

Official Publishing Date of the Study Plan: Nov 29, 2010

Regulation: RD 1393/2007



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ECTS: 240

Duration: 4 academic years

Official Publishing Date of the Study Plan: Nov 29, 2010

Regulation: RD 1393/2007

> [Actividades universitarias culturales y complementarias](#) 

Year	Term	Code	Name	Course Type	ECTS	Number of places	Idioma de impartición
All ▾	All ▾			All ▾			All ▾
1	S1	27300	Essences of Management	Core	6.0	-	Castellano, English
1	S1	27301	Financial accounting I	Core	6.0	-	Castellano, English
1	S1	27302	Mathematics I	Core	6.0	-	Castellano, English
1	S1	27303	Principles of Marketing	Core	6.0	-	Castellano, English
1	S1	27304	Introduction to Law	Core	6.0	-	Castellano, English
1	S2	27305	Economic History and World Economy	Core	6.0	-	Castellano, English
1	S2	27306	Financial accounting II	Core	6.0	-	Castellano, English
1	S2	27307	Microeconomics	Core	6.0	-	Castellano, English
1	S2	27308	Mathematics II	Core	6.0	-	Castellano, English
1	S2	27309	Statistics I	Core	6.0	-	Castellano, English
2	S1	27310	Statistics II	Compulsory	6.0	-	Castellano, English
2	S1	27311	Business Taxation	Compulsory	6.0	-	Castellano



CLASSES AND EXAMS

- Classes for the second semester start on the 22nd of January and will last until the 10th of May of 2024

Classes and exams are face to face

- Exams of the 2nd semester courses will be:
 - 1st Call: 17th – 29th May 2024
 - 2nd Call: 10th to 21st June 2024
- Exams days can be found at:
<https://econz.unizar.es/te-interesa/horarios-y-examenes>
- Marks are published at notice boards of the departments (in this building at the ground floor) and Internet Platform/ Moodle (personal password).
- The transcript of records will be sent to your University around 4 weeks after the end of the exam period of the semester



GOING TO CLASS

DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT. 3º COURSE. SECOND SEMESTER

GRUPO 100 ADE ENGLISH

MORNING

AULA: 5

	LUNES	MARTES	MIÉRCOLES	JUEVES	VIERNES
8:00 to 10:00	BUSINESS POLICY (Subgroup 1)	HUMAN RESOURCES MANAGEMENT (Subgroup 1)	PRODUCTION MANAGEMENT (Subgroup 1)	FINANCIAL RISK MANAGEMENT (Subgroup 1)	MANAGEMENT ACCOUNTING (Subgroup 1 – INFO 9)
10:00 to 12:00	HUMAN RESOURCES MANAGEMENT	BUSINESS POLICY	FINANCIAL RISK MANAGEMENT	MANAGEMENT ACCOUNTING	PRODUCTION MANAGEMENT
12:00 to 14:00	BUSINESS POLICY (Subgroup 2)	HUMAN RESOURCES MANAGEMENT (Subgroup 2)	PRODUCTION MANAGEMENT (Subgroup 2)	FINANCIAL RISK MANAGEMENT (Subgroup 2)	MANAGEMENT ACCOUNTING (Subgroup 2 – INFO 9)

Bold theory (the whole group)

Practice (the group is split into two sub-groups)



https://moodle.unizar.es/add/

The screenshot shows the Moodle ADD Unizar website. The browser address bar displays the URL <https://moodle.unizar.es/add/>. The page header includes the site name "ADDUnizar" and navigation links for "English (en)", "ADD", and "Recursos y manuales". The main content area features a "LOGIN" section with a form for "Username" (containing "434709") and "Password" (masked with dots). A red arrow points from the "Remember username" checkbox to the "Log in" button. Below the login form is a "NAVIGACION" menu with links for "Home", "Noticias del sitio", and "Courses". A large "ATENCIÓN" (Attention) notice is prominently displayed, detailing the transition to administrative NIP and password login for the 2020-21 academic year. The notice includes a list of instructions for users and information about course creation. Below the notice is a section titled "Información actualizada sobre actividades virtuales en Unizar por el COVID-19" (Updated information about virtual activities in Unizar due to COVID-19), which includes a legal notice and a link to frequently asked questions about intellectual property.

Meeting with buddies

- **Buddies- 19th January at 11:30am**
Ground - 1 (downstairs to the right)

Meeting with coordinators

- **To be scheduled directly by yourselves or your coordinators**
 - **Names and emails in the folder given to you**



Additional information

Syllabus or course teaching guide

Objectives of the course

Teaching methods

Resources

Assessment and activities

CHECK YOUR E-MAIL: >
NIP@celes.unizar.es



correo electrónico universitario
Ya lo tienes. Ahora, **consúltalo**
en webmail.unizar.es

tu NIP (Número de Identificación Personal) UZ
tu contraseña de correo
(también válida para el Anillo Digital Docente)
selecciona: celes.unizar.es

NIP@unizar.es

Sus ventajas: a través de esta dirección recibes información sobre Jornada de Bienvenida, el Programa Tutor, becas, conferencias, convocatorias, comunicaciones de tus profesores, gestiones con la Biblioteca Universitaria de Zaragoza (BUZ)... y sin problemas de spam.

El estudiante le han asignado un NIP y una contraseña de correo. Te vamos enviando a tu NIP según los quejas recibidas. Además te han asignado un correo administrativo que sirve para los trámites en Secretaría Virtual (@pedagogia, @matricula...)

Facultad de Economía y Empresa
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Moodle access until the enrollement

DO YOU NEED MORE INFORMATION?

- Professor-coordinator. He/she will have a meeting with you on request
 - He/she will be the first to sign your *Learning Agreement*. You can ask him/her any doubt about the selection of courses.

- International Relations Offices.
 - ✓ Ask at the office any doubt about the documents that you will receive today
 - ✓ Campus Paraíso- Ground floor - Office hours, 12-14 h.

- Internet: <http://fecem.unizar.es/en/informacion-academica/relaciones-internacionales/incoming-students>

- Section 'To study in Zaragoza'. Information in English and Spanish

- ISA (International Students Association), <https://isazaragoza.es/>

COURSES IN SPANISH

as a Foreign Language

Buscar...



<https://cursosdeespanol.unizar.es/en/courses-zaragoza/intensive-courses>

SCHEDULE:

From Monday to Friday, check the schedule depending on your previous level.

You have to take an online Spanish test in order to determine your Spanish level before the course starts.

PLACE: Interfacultades building I, 4th floor (Campus San Francisco).

STANDARD ENROLMENT FEE: 275 €

DISCOUNTS: Erasmus students have a 92 € discount in a single course.

CREDITS:

1,5 ECTS credits.

THE SPANISH COURSE CAN NOT BE PART OF THE LEARNING AGREEM.



Incoming students/estudiantes entrantes

Última modificación: Mon, 19/12/2022 - 11:58

Preparing your exchange period in Zaragoza

- > [Welcome meeting \(13/09/2021\)](#)
- > [Prearrival Student Guide](#)
- > [Application procedure for Erasmus and other exchange students from Partner Institutions](#)
- > [Accommodation](#)
 - > [Residence Halls](#)
 - > [Application form for accommodation](#)
 - > [Accommodation Service](#)



Erasmus play is a search engine and comparator of student accommodation

Academic information

- > [Bachelor in Business Administration \(GADE\); language of instruction: Spanish](#)
- > [Bachelor in Business Administration \(GADEi\); language of instruction: English](#)
- > [Bachelor in Economics \(GECO\); language of instruction: Spanish](#)

International mobility

- [Incoming students](#)
- [Outgoing students](#)

Facebook Relaciones Internacionales



CIPAJ

VIDEOS

Our region Aragón: <https://www.youtube.com/watch?v=1PMgBc8NKRU>

Our City: <https://www.youtube.com/watch?v=ljUymw7mPuc>

Our university:

https://www.youtube.com/watch?v=f8tsI9dv2B4&list=PLosjTVcniI2IL8MjGIEBibGv9mfYqj_PU

Our European University Alliance UNITA

<https://youtu.be/PkSwwVMzDac>

School of Business and economics:

<https://www.youtube.com/watch?v=wpHubfOzgPU>



International Relations Office (IRO)

Miguel MARCO - Vice Dean
José Manuel GUERRERO – IRO Officer

Facultad de Economía y Empresa
Universidad de Zaragoza

