

Welcome Day Academic Year 2024-2025 First semester



<http://fecem.unizar.es/>



Facultad de
Economía y Empresa
Universidad Zaragoza



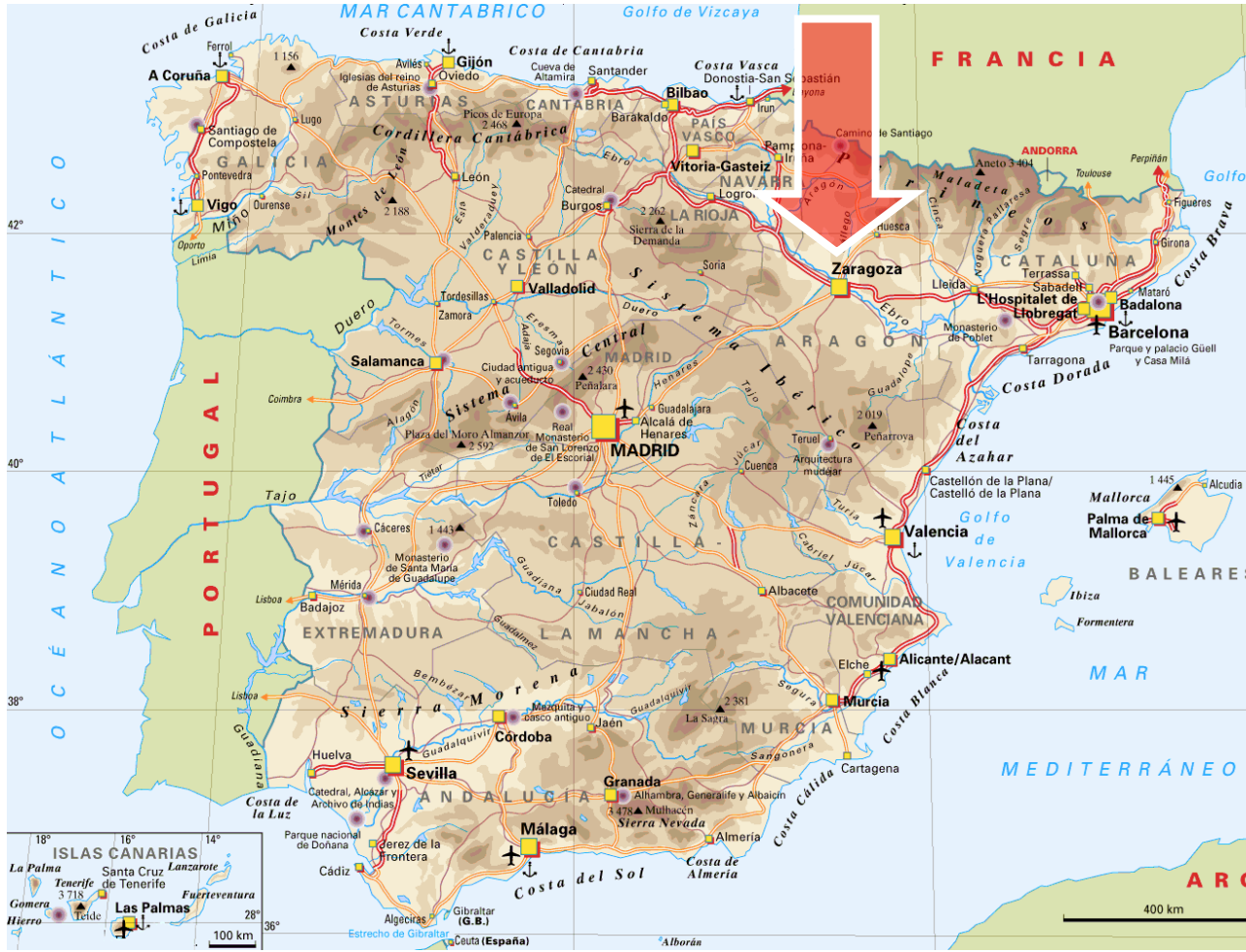
Universidad
Zaragoza

OBJECTIVES FOR TODAY

- University of Zaragoza and its School of Economics and Business
- School Degrees (in particular ADEi)
- Meeting with buddies students associations
- Meetings with academic coordinators
- FAQs



UNIVERSITY OF ZARAGOZA



Facultad de
Economía y Empresa
Universidad Zaragoza



Universidad
Zaragoza

1542

ZARAGOZA: THE CITY

- Fifth Spanish city in terms of population (around 700,000 inhabitants)
- Equally distant of around 300 km from Madrid, Valencia, Barcelona, Bilbao and Toulouse
- More that 2,000 years of history (influence of Romans, Muslims and Christians)
- Close to the beach and the mountains: Less that 2 hours away from the Mediterranean sea or the Pyrenes.
- Several important multinational companies: Groupe PSA (former GM), Inditex (Zara), Bosch-Siemens, Adidas, Valeo, Boots Healthcare, etc.
- Within the geographical center of the production of 80% of the of the Spanish GDP



GOOD REASONS TO LEARN SPANISH

- It is the official language in 21 countries
- It is the mother tongue of around 470 million people
- It is spoken by around 559 million people around the world
- It is the second language used for international communication
- It is the third language in the fields of politics, economy and culture.
- It is the second language in the USA (said to become soon the 1st one)
- It is a language with a long cultural tradition

UNIVERSITY OF ZARAGOZA



- It was founded in 1542 (around 480 years).
- Among their former students are: Nobel price (Santiago Ramón y Cajal, Medicine, 1906), the Spanish President (Manuel Azaña, 1930 's) and prominent scientist and thinkers (María Moliner, author of one of the most well-known Spanish dictionaries, Luis Oro Guiral, leading researcher in chemistry)
- It is a multidisciplinary Higher Education Institution, with 13 Schools, 3 Schools of Applied Sciences and 12 Research Centers
- It has a high research profile: for example, the supercomputer *Caesaraugusta* is located since February 2008 at the School of Sciences. It is one of the nodes of the supercomputer *Mare Nostrum*, that has the highest computer power in Europe and the ninth of the world.
- It has around 35,000 students, 3,900 lecturers and professors and 1,800 administrative staff



UNIVERSITY OF ZARAGOZA

La Universidad de Zaragoza en los rankings generalistas:

- Academic ranking of world universities (ARWU)
- Time higher education (THE)
- QS World university rankings

arwu	2021	2020	2019	2018	2017	2016	2015	2014	2013
the / qs	2022	2021	2020	2019	2018	2016/17	2015/16	2014/15	2013/14
ARWU	501-600	401-500	401-500	501-600	501-600	-	401-500	401-500	401-500
THE	1001-1200	801-1000	801-1000	601-800	601-800	501-600	501-600	-	-
QS	531-540	501-510	432	412	461-470	481-490	491-500	501-550	481-490

Nota: ARWU sale en agosto y emplea el año en el que aparece. THE y QS salen en septiembre y emplean el curso que empieza, desde septiembre de 2017 emplean el año siguiente.



It should be considered that international rankings evaluate around 20,000 Universities
 It should be considered that Spain has recognized 87 Universities.

SCHOOL OF ECONOMICS AND BUSINESS (SEB)

The School of Economics and Business was born in April 2011 as a result of the merge of the School of Economic and Business Sciences (1974) and the School of Commerce.

This School is responsible of all the Degrees and Masters related to the economic and business environment. It has two buildings or campuses "Paraíso" and "Rio Ebro"



SCHOOL OF ECONOMICS AND BUSINESS

Academic staff

- Lecturers and professors: 338

It offers 4(5) Bachelor degrees

Number of students

- Bachelor in Business Administration (Spanish/**English**)
 - Grado Administración y Dirección de Empresas (GADE) 1627
- Bachelor in Economics (Spanish)
 - Grado Economía (GECO) 682
- Bachelor in Finance and Accounting (Spanish)
 - Grado Finanzas y Contabilidad 471
- Bachelor in Marketing and Market Research (Spanish)
 - Grado Marketing e Investigación de Mercados 612
- Double degree BA and Law 444



INTERNATIONAL RELATIONS

- This Faculty has mobility agreements for students in more than 20 different countries in 3 continents.
- During the last 3 years, an average of 180 international students have studied in our faculty each year. They come with the Erasmus program but also from Latin America or the USA.
- Considering the total number of In & Out Students this faculty is among the top-5 of the Faculties of Business and Economics in Spain.
- The University of Zaragoza is the 14th considering the whole European Union regarding IN students.

ENROLMENT PROCESS

- You will have a specific date for your enrollment: Check with the Intern. Office (ORI)
- You should select a maximum of 30 ECTS per semester
- You may choose any course of the School (except from the Double degree). But please remember:
 - The recommendations of your University
 - The available information: schedules, exam dates, location....
 - Electives have usually continuous evaluation
- You can choose the group you prefer when possible (except for some optional courses and English group subjects- there may be only one group)
- Once you select the group, you should go to class and do the exam in that group, and to your subgroup of practices (depending on your surname).
- Be careful, with the courses that have the same name in Business Administration (ADE) and Economics (ECO)

LEARNING AGREEMENT (*ACUERDO DE ESTUDIOS*)

- IT SHOULD BE FILLED IN WITH:
 - Courses at your University of origin
 - Courses at the Universidad de Zaragoza
- 2 SIGNATURES
 - Your Erasmus coordinator in Zaragoza
 - Associate Dean for International Affairs
- **YOU MUST GO TO THE Int. Rel. Office (ORI) TO COMPLETE YOUR ENROLLMENT**



FAQs

- Exams:
 - Stick to the norms of UNIZAR, so just 2 official calls per course.
 - No extraordinary re-sit exams, works or assignments are allowed to compensate for a fail other than the 2 official calls.
 - Exams dates are already fixed, and are not subject to changes.
 - No on-line or distance exams are permitted, all exams are face-to-face within the University premises at the time settled, thus...

**PLAN YOUR STAY, FLIGHTS AND
CALENDAR ACCORDINGLY**



FAQs

- Internet platform:
 - You will have access once the registration/enrollment process is completed.
 - Use the Login (NIP) and password given to you.
 - In case of delays, some teachers may give you a temporary 'guest' access.
- Official procedures for claims are available in the Faculty website.
 - Follow the official procedures and registry process.
 - Stick to the periods allowed in each case.
 - In case of doubt, contact your coordinator.



https://fecem.unizar.es/

The screenshot shows the website for the Facultad de Economía y Empresa at Universidad Zaragoza. The page layout includes a header with the university name and logo, a navigation menu, a search bar, and a sidebar with quick access links. A red arrow points to the 'Calendario académico' link in the sidebar.

Universidad Zaragoza

Facultad de Economía y Empresa

Organización del centro | Información académica | Apoyo a estudiantes | Transferencia | Movilidad de estudiantes | Calidad

Facultad de Economía y Empresa
Edificio Campus Río Ebro

Llamamientos al Máster en Auditoría y al Máster en Dirección, Estrategia y Marketing
[Seguir leyendo](#)

Información y medidas ante el Covid-19
[Seguir leyendo](#)

Oferta de estudios

acceso rápido

- Reserva de espacios
- Calendario académico**
- Horarios y Exámenes
- ADD
- Secretaría virtual
- Impresos
- Plan de Orientación Docente
- DDG (Ambus Docente Sigra)
- Gestión del empleado
- ayudía

Actualidad

- 16/09/2021
Curso Tripartito Gratuito Colegio Economistas
- 03/09/2021
Lista de estudiantes admitidos en los Cursos cero



Universidad
Zaragoza

Official university
study programs offer

[Home](#) / [Degree in Business Administration and Management](#) / [Subjects of plan 448 \(year 2022-2023\)](#)

Degree in Business Administration and Management

Faculty of Economics and Business

Plan 448

Academic year 2022-2023

[Cambiar de curso](#)

ECTS: 240

Duration: 4 academic years

Official Publishing Date of the Study Plan: Nov 29, 2010

Regulation: RD 1393/2007



Facultad de
Economía y Empresa
Universidad Zaragoza



Universidad
Zaragoza

ECTS: 240

Duration: 4 academic years

Official Publishing Date of the Study Plan: Nov 29, 2010

Regulation: RD 1393/2007

> [Actividades universitarias culturales y complementarias](#) 

Year	Term	Code	Name	Course Type	ECTS	Number of places	Idioma de impartición
All ▾	All ▾			All ▾			All ▾
1	S1	27300	Essences of Management	Core	6.0	-	Castellano, English
1	S1	27301	Financial accounting I	Core	6.0	-	Castellano, English
1	S1	27302	Mathematics I	Core	6.0	-	Castellano, English
1	S1	27303	Principles of Marketing	Core	6.0	-	Castellano, English
1	S1	27304	Introduction to Law	Core	6.0	-	Castellano, English
1	S2	27305	Economic History and World Economy	Core	6.0	-	Castellano, English
1	S2	27306	Financial accounting II	Core	6.0	-	Castellano, English
1	S2	27307	Microeconomics	Core	6.0	-	Castellano, English
1	S2	27308	Mathematics II	Core	6.0	-	Castellano, English
1	S2	27309	Statistics I	Core	6.0	-	Castellano, English
2	S1	27310	Statistics II	Compulsory	6.0	-	Castellano, English
2	S1	27311	Business Taxation	Compulsory	6.0	-	Castellano



CLASSES AND EXAMS

- Classes for the **first semester** start on the 4th of September and will last until the 13th of December of 2024

Classes and exams are face to face

- Exams of the 1st semester courses will be:
 - 1st Call: 17th – 17th January 2025 – Continuous assessment may be in December
 - 2nd Call: 23th June to 3rd July 2025 - Continuous assessment may be in May/June
- Exams days can be found at:
<https://econz.unizar.es/te-interesa/horarios-y-examenes>
- Marks are published at notice boards of the departments (in this building at the ground floor) and Internet Platform/ Moodle (personal password).
- The transcript of records will be sent to your University around 4 weeks after the end of the exam period of the semester



https://moodle.unizar.es/add/

Acceso con NIP y contraseña administrativa.

LOGIN

Username
434709

Password

Remember username

Log in

Lost password?

ATENCIÓN

El acceso a los nuevos cursos del 2020-21, creados a partir del día 28 de julio, se realizará mediante NIP y contraseña administrativa para todos los usuarios de Unizar (los estudiantes ya acceden actualmente con su NIA). En caso de problemas para acceder, puedes recuperar tu contraseña en <https://identidad.unizar.es>

El acceso con correo electrónico dejará de funcionar el 31 de octubre de 2020 y, en adelante, solo se podrá acceder con el NIP a todos los cursos.

En este periodo de transición entre sistemas, el profesorado de los cursos 18-19 y 19-20 observará que tiene dos usuarios en esos cursos:

1. Un usuario solo con su "Nombre" al acceder con el NIP y contraseña administrativa. Este usuario es imprescindible para importar contenidos a cursos 20-21 desde cursos anteriores que todavía son visibles.
2. Otro usuario denominado "(Gaduca 31oct2020 Nombre)" corresponde con el que han estado utilizando accediendo con correo electrónico y contraseña de correo y permitirá seguir editando con el mismo usuario profesor utilizado hasta ahora.

Los cursos ADD/Moodle para 2020-21 se pueden crear a partir del día 28 de julio de 2020, a través de la dirección <https://geo.unizar.es> con la nueva versión de la aplicación GEO (Gestión de Enseñanza Online). En esta nueva versión de la aplicación se incluye el POD de cada profesor, para facilitar la creación de los cursos Moodle correspondientes a sus asignaturas y grupos docentes. Si el POD no está actualizado se podrán crear los cursos buscando la asignatura por el código Sigma de la asignatura (ver FAQ "Creación de cursos reglados ADD/Moodle" en AyudICA).

Más información en Unizar: http://www.unizar.es/actualidad/vernoticia_ng.php?id=54929&idh=10750&pk_campaign=unizar20200728&pk_source=unizar_personalizar

Información actualizada sobre actividades virtuales en Unizar por el COVID-19

En la página <https://add.unizar.es> se incluye toda la información y recomendaciones para la realización de actividades virtuales con las herramientas oficiales de Unizar con motivo de la suspensión de las clases presenciales.

AVISO LEGAL. Usos digitales de las obras conforme a la Ley de Propiedad Intelectual, incluido el límite legal previsto en el artículo 32.4 de la Ley de Propiedad Intelectual.

A los efectos del artículo 32.4 de la Ley de Propiedad Intelectual, la Universidad de Zaragoza ha suscrito el correspondiente Convenio con CHIRRI y V-HUB. En el caso de aquellas obras puestas a disposición en esta intranet que entran en el ámbito de aplicación del citado Convenio, se trata de obras protegidas por el derecho de autor, y su reproducción y comunicación pública se han realizado bajo la autorización prevista en el artículo 32.4 de la Ley de Propiedad Intelectual y obtenida mediante el citado Convenio. Cualquier reproducción, distribución, transformación y comunicación pública en cualquier medio y de cualquier forma, fuera del alcance de dicho autorización, deberán ser objeto de una licencia específica.

Preguntas frecuentes sobre propiedad intelectual en AyudICA

Meeting with buddies

- **Buddies- 2nd Sept. at 11:00am**
 - **Basement Floor (-1), to the left of stairs**

Meeting with coordinators

- **To be scheduled directly by yourselves or your coordinators**
 - **Names and emails in the folder given to you**



Additional information

Syllabus or course
teaching guide

Objectives of the course

Teaching methods

Resources

Assessment and activities

Exam dates (mid term-
first days of the course)

CHECK YOUR E-MAIL: >
NIP@celes.unizar.es



correo electrónico universitario
Ya lo tienes. Ahora, **consúltalo**
en webmail.unizar.es

tu NIP (Número de Identificación Personal) [E]
tu contraseña de correo
(también válida para el Anillo Digital Docente)
selecciona: celes.unizar.es

NIP@unizar.es

Sus ventajas: a través de esta dirección recibes información sobre **Jornada de Bienvenida**, el Programa Tutor, becas, conferencias, convocatorias, comunicaciones de tus profesores, gestiones con la Biblioteca Universitaria de Zaragoza (BUZ)... y sin problemas de spam.

El estudiante le ha asignado un NIP y una contraseña de correo. Te vamos enviando a tu NIP según los datos recibidos. Además te han asignado un correo administrativo que sirve para los trámites en Secretaría Virtual (pedidos, matrículas...)

Facultad de Economía y Empresa
Universidad Zaragoza

Moodle access until the
enrollement

DO YOU NEED MORE INFORMATION?

- ❑ Professor-coordinator. He/she will have a meeting with you on request
 - ❑ He/she will be the first to sign your *Learning Agreement*. You can ask him/her any doubt about the selection of courses.

- ❑ International Relations Offices.
 - ✓ Ask at the office any doubt about the documents that you will receive today

- ❑ On-line: <http://fecem.unizar.es/en/informacion-academica/relaciones-internacionales/incoming-students>

- ❑ Section 'To study in Zaragoza'. Information in English and Spanish

- ❑ ISA (International Students Association), <https://isazaragoza.es/>

COURSES IN SPANISH as a Foreign Language

Buscar...



<https://cursosdeespanol.unizar.es/en/courses-zaragoza/intensive-courses>

SCHEDULE:

From Monday to Friday, check the schedule depending on your previous level.

You have to take an online Spanish test

in order to determine your Spanish level before the course starts.

PLACE: Interfacultades building I, 4th floor (Campus San Francisco).

STANDARD ENROLMENT FEE: 275 €

DISCOUNTS: Erasmus students have a 92 € discount in a single course.

CREDITS:

1,5 ECTS credits.

THE SPANISH COURSE CAN NOT BE PART OF THE Learning Agr.



Incoming students/estudiantes entrantes

Última modificación: Mon, 19/12/2022 - 11:58

Preparing your exchange period in Zaragoza

- > [Welcome meeting \(13/09/2021\)](#)
- > [Prearrival Student Guide](#)
- > [Application procedure for Erasmus and other exchange students from Partner Institutions](#)
- > [Accommodation](#)
 - > [Residence Halls](#)
 - > [Application form for accommodation](#)
 - > [Accommodation Service](#)



Erasmus play is a search engine and comparator of student accommodation

Academic information

- > [Bachelor in Business Administration \(GADE\); language of instruction: Spanish](#)
- > [Bachelor in Business Administration \(GADEi\); language of instruction: English](#)
- > [Bachelor in Economics \(GECO\); language of instruction: Spanish](#)

International mobility

- [Incoming students](#)
- [Outgoing students](#)

Facebook Relaciones Internacionales



CIPAJ

VIDEOS

Our region Aragón: <https://www.youtube.com/watch?v=1PMgBc8NKRU>

Our City: <https://www.youtube.com/watch?v=ljUymw7mPuc>

Our university:

https://www.youtube.com/watch?v=f8tsI9dv2B4&list=PLosjTVcniI2IL8MjGIEBibGv9mfYqj_PU

Our European University Alliance UNITA

<https://youtu.be/PkSwwVMzDac>

School of Business and economics:

<https://www.youtube.com/watch?v=wpHubfOzgPU>



International Relations Office

Miguel MARCO - Vice Dean

José Manuel GUERRERO - ORI Officer

Inmaculada ALMUZARA – ORI Officer

Facultad de Economía y Empresa

Universidad de Zaragoza

