

# Welcome Day

## Academic Year 2025-2026

### Second semester



<http://fecem.unizar.es/>



Facultad de  
Economía y Empresa  
Universidad Zaragoza



Universidad  
Zaragoza

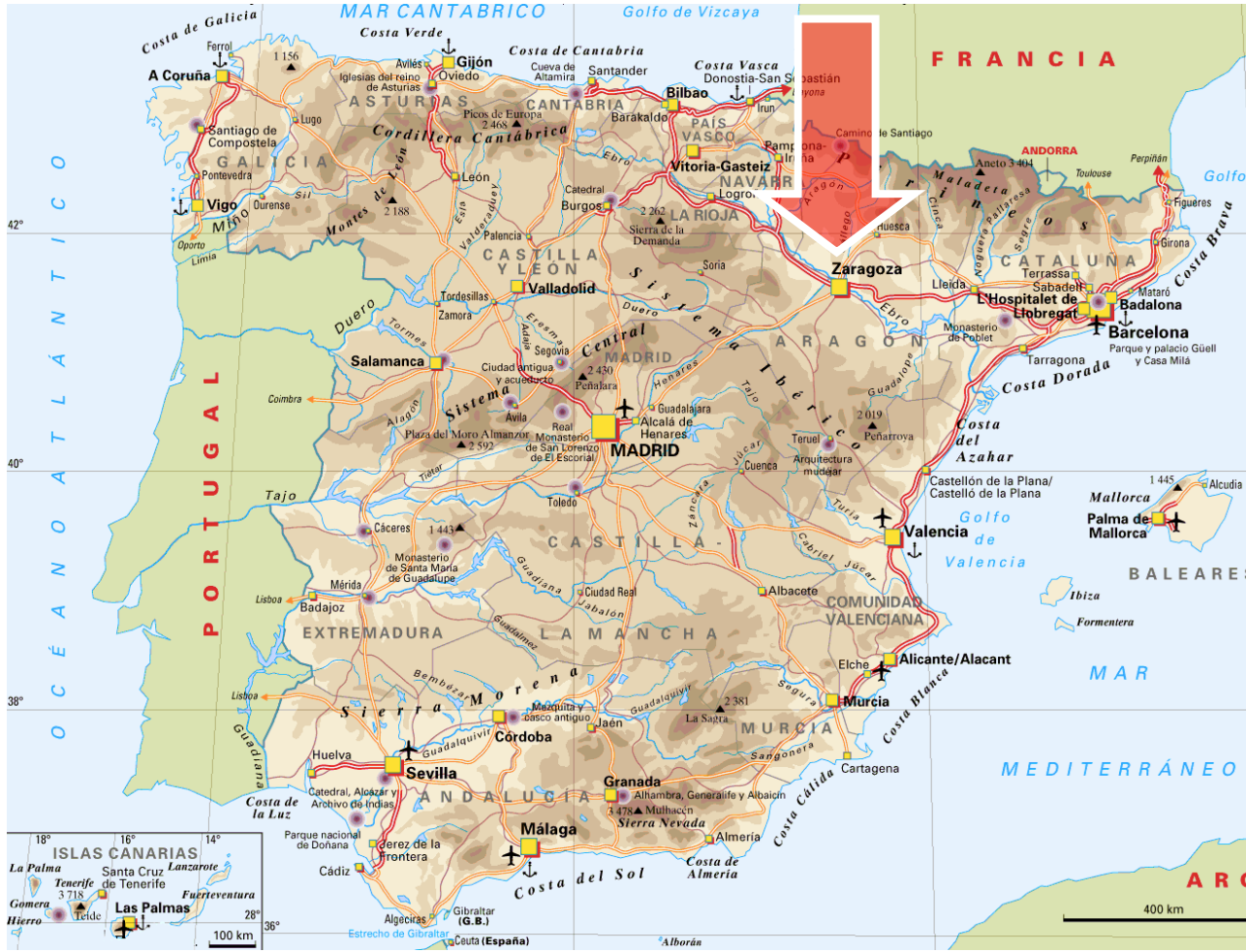
# OBJECTIVES FOR TODAY

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- University of Zaragoza and its School of Economics and Business
- School Degrees (in particular ADEi)
- Meeting with buddies
- Meetings with academic coordinators
- FAQs



# UNIVERSITY OF ZARAGOZA



Facultad de  
Economía y Empresa  
Universidad Zaragoza



Universidad  
Zaragoza

1542



# ZARAGOZA: THE CITY

- Fifth Spanish city in terms of population (around 700,000 inhabitants)
- Equally distant (around 300 km) from Madrid, Valencia, Barcelona, Bilbao and Toulouse
- More that 2,000 years of history (influence of Romans, Muslims and Christians)
- Close to the beach and the mountains: Less that 2 hours away from the Mediterranean sea or the Pyrenes.
- Several important multinational companies: Groupe PSA (former GM), Inditex (Zara), Bosch-Siemens, Adidas, Valeo, Boots Healthcare, etc.
- Within the geographical center of the production of 80% of the of the Spanish GDP



# GOOD REASONS TO LEARN SPANISH

- It is the official language in 21 countries
- It is the mother tongue of around 470 million people
- It is spoken by around 559 million people around the world
- It is the second language used for international communication
- It is the third language in the fields of politics, economy and culture.
- It is the second language in the USA (said to become soon the 1<sup>st</sup> one)
- It is a language with a long cultural tradition

# UNIVERSITY OF ZARAGOZA



- It was founded in 1474.
- Among their former students are: Nobel price (Santiago Ramón y Cajal, Medicine, 1906), the Spanish President (Manuel Azaña, 1930´ s) and prominent scientist and thinkers (María Moliner, author of one of the most well-known Spanish dictionaries, Luis Oro Guiral, leading researcher in chemistry)
- It is a multidisciplinary Higher Education Institution, with 13 Schools, 3 Schools of Applied Sciences and 12 Research Centers
- It has a high research profile: for example, the supercomputer *Caesaraugusta* is located since February 2008 at the School of Sciences. It is one of the nodes of the supercomputer *Mare Nostrum*, that has the highest computer power in Europe and the ninth of the world.
- It has around 35,000 students, 3,900 lecturers and professors and 1,800 administrative staff

# UNIVERSITY OF ZARAGOZA

arwu	2025	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013
the / qs	2026	2025	2024	2023	2022	2021	2020	2019	2018	2016/17	2015/16	2014/15	2013/14
ARWU	501-600	501-600	601-700	501-600	501-600	401-500	401-500	501-600	501-600	501-600	401-500	401-500	401-500
THE		1001-1200	801-1000	1001-1200	1001-1200	801-1000	801-1000	601-800	601-800	501-600	501-600	-	-
QS	638	544	523	551-560	531-540	501-510	432	412	461-470	481-490	491-500	501-550	481-490

Nota: ARWU sale en agosto y emplea el año en el que aparece. THE y QS salen en septiembre y emplean el curso que empieza, desde septiembre de 2017 emplean el año siguiente.



**Posición global**  
**638**

Posición **20** de las universidades españolas



**Posición global**  
**1001-1200**

Posición **31** de las universidades españolas  
(55 universidades clasificadas)



**Posición global**  
**501-600**

Posición **11-14** de las universidades españolas

It should be considered that international rankings evaluate around 20,000 Universities

It should be considered that Spain has recognized 87 Universities.

# SCHOOL OF ECONOMICS AND BUSINESS (SEB)

The School of Economics and Business was born in April 2011 as a result of the merge of the School of Economic and Business Sciences (1974) and the School of Commerce.

This School is responsible of all the Degrees and Masters related to the economic and business environment. It has two buildings or campuses "Paraíso" and "Rio Ebro"



## Academic staff

- Lecturers and professors: 338

## It offers 4(5) Bachelor degrees

Number of students

- Bachelor in Business Administration (Spanish/**English**)
  - Grado Administración y Dirección de Empresas (GADE) 1627
- Bachelor in Economics (Spanish)
  - Grado Economía (GECO) 682
- Bachelor in Finance and Accounting (Spanish)
  - Grado Finanzas y Contabilidad 471
- Bachelor in Marketing and Market Research (Spanish)
  - Grado Marketing e Investigación de Mercados 612
- Double degree BA and Law 444



# INTERNATIONAL RELATIONS

- This Faculty has more than 150 mobility agreements for students in more than 20 different countries in 3 continents.
- During the last 3 years, close to 200 international students have studied in our faculty each year. They come with the Erasmus program but also from Latin America or the USA.
- Considering the total number of In & Out Students this faculty is among the top-5 of the Faculties of Business and Economics in Spain.
- The University of Zaragoza is the 14th considering the whole European Union regarding IN students.

# ENROLMENT PROCESS

- You should select a maximum of 30 ECTS per semester
- You may choose any course of the School (except for the Double degree). But please remember:
  - The recommendations of your University
  - The available information: schedules, exam dates, location....
  - Electives usually have continuous evaluation
- You can choose the group you prefer when possible (except for some optional courses and English group subjects- there may be only one group)
- Once you select the group, you should go to class and do the exam in that group, and to your subgroup of practices (depending on your surname).
- Be careful with the courses that have the same name in Business Administration (ADE) and Economics (ECO)

# LEARNING AGREEMENT (*ACUERDO DE ESTUDIOS*)

- IT SHOULD BE FILLED IN WITH:
  - Courses at your University of origin
  - Courses at the Universidad de Zaragoza
- 2 SIGNATURES
  - Your Erasmus coordinator in Zaragoza
  - Vice Dean for International Affairs
- **YOU MUST FOLLOW THE INSTRUCTIONS SENT TO YOU FROM THE INTERNATIONAL OFFICE.**



# FAQs

- Exams:
  - Stick to the norms of UNIZAR, so just **2 official calls** per course (in May and in June).
  - No extraordinary re-sit exams, work, or assignments are allowed to compensate for a failed other than the 2 official calls.
  - Exam dates are already fixed and are not subject to changes.
  - No online or distance exams are permitted; all exams are face-to-face within the University premises at the time settled, thus...
- **PLAN YOUR STAY, FLIGHTS, AND CALENDAR ACCORDINGLY**



# FAQs

- Internet platform:
  - You will have access once the registration/enrollment process is completed.
  - Use the Login (NIP) and password given to you.
  - In case of delays, some teachers may give you a temporary 'guest' access.
- Official procedures for claims are available on the Faculty website.
  - Follow the official procedures and registry process.
  - Stick to the periods allowed in each case.
  - In case of doubt, contact your coordinator.



# https://fecem.unizar.es/

The screenshot shows the website for the Facultad de Economía y Empresa at the Universidad Zaragoza. The page features a navigation menu with links for 'Organización del centro', 'Información académica', 'Apoyo a estudiantes', 'Transferencia', 'Movilidad de estudiantes', and 'Calidad'. A central banner displays 'Facultad de Economía y Empresa' and 'Edificio Campus Río Ebro'. Below the banner, there are sections for 'Llamamientos al Máster en Auditoría y al Máster en Dirección, Estrategia y Marketing' and 'Información y medidas ante el Covid-19'. On the right side, there is a 'acceso rápido' (quick access) menu with the following items: 'Reserva de espacios', 'Calendario académico', 'Horarios y Exámenes', 'ADD', 'Secretaría virtual', 'Impresos', 'Plan de Orientación Docente', 'DIP (Alumnos Docente Sigra)', 'Gestión del empleado', and 'ayudía'. A red box highlights the 'Calendario académico' link, with a red arrow pointing to it from a text box on the right that says 'Schedule and exam dates'. The bottom of the screenshot shows the Windows taskbar with various application icons and the system tray.

Schedule and exam dates



Castellano



Links ▾



Ayuda



Iniciar sesión



**Universidad**  
Zaragoza

Official university  
study programs offer

[Home](#) / [Degree in Business Administration and Management](#) / [Subjects of plan 448 \(year 2022-2023\)](#)

# Degree in Business Administration and Management

Faculty of Economics and Business

Plan 448

Academic year 2022-2023

Cambiar de curso ▾

ECTS: 240

Duration: 4 academic years

Official Publishing Date of the Study Plan: Nov 29, 2010

Regulation: RD 1393/2007



**Facultad de**  
**Economía y Empresa**  
**Universidad Zaragoza**



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Zaragoza

ECTS: 240

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Official Publishing Date of the Study Plan: Nov 29, 2010

Regulation: RD 1393/2007

> [Actividades universitarias culturales y complementarias](#) 

Year	Term	Code	Name	Course Type	ECTS	Number of places	Idioma de impartición
All ▾	All ▾			All ▾			All ▾
1	S1	27300	Essences of Management	Core	6.0	-	Castellano, English
1	S1	27301	Financial accounting I	Core	6.0	-	Castellano, English
1	S1	27302	Mathematics I	Core	6.0	-	Castellano, English
1	S1	27303	Principles of Marketing	Core	6.0	-	Castellano, English
1	S1	27304	Introduction to Law	Core	6.0	-	Castellano, English
1	S2	27305	Economic History and World Economy	Core	6.0	-	Castellano, English
1	S2	27306	Financial accounting II	Core	6.0	-	Castellano, English
1	S2	27307	Microeconomics	Core	6.0	-	Castellano, English
1	S2	27308	Mathematics II	Core	6.0	-	Castellano, English
1	S2	27309	Statistics I	Core	6.0	-	Castellano, English
2	S1	27310	Statistics II	Compulsory	6.0	-	Castellano, English
2	S1	27311	Business Taxation	Compulsory	6.0	-	Castellano



# CLASSES AND EXAMS

- Classes for the second semester start on the 19th of January and will last until the 8<sup>th</sup> of May of 2026

**Classes and exams are face to face**

- Exams of the 2<sup>nd</sup> semester courses will be:
  - 1<sup>st</sup> Call: 15<sup>th</sup> May 2026 to 26<sup>th</sup> May 2026
  - 2<sup>nd</sup> Call: 8<sup>th</sup> June 2026 to 19<sup>th</sup> July 2026
- Exam days can be found at:  
<https://fecem.unizar.es/en/te-interesa/horarios-y-examenes>
- Marks are published at notice boards of the departments (ground floor) and on the Internet Platform/ Moodle (personal password).
- The transcript of records will be sent to your University around 4 weeks after the end of the exam period of the semester

# GOING TO CLASS

## DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT. 3rd COURSE. FIRST SEMESTER

GRUPO 100 ADE ENGLISH

MORNING

AULA: 5

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:00 to 10:00	FINANCIAL STATEMENTS ANALYSIS (Subgroup 1)	FINANCIAL MANAGEMENT (Subgroup 1 – INFO 8)	STRAT. MANAGEMENT (Subgroup 1)  FINAN. MANAGEMENT (Subgroup 3 – INFO 8)	MARKETING MANAGEMENT I (Subgroup 1) (Subgroup 3 – Aula 13-A)	ECONOMETRICS (Subgroup 1 – INFO 8) (Subgroup 3 – INFO 4)
10:00 to 12:00	<b>FINANCIAL MANAGEMENT</b>	<b>FINANCIAL STATEMENTS ANALYSIS</b>	<b>MARKETING MANAGEMENT I</b>	<b>ECONOMETRICS</b>	<b>STRATEGIC MANAGEMENT</b>
12:00 to 14:00	FINANCIAL STATEMENTS ANALYSIS (Subgroup 2)	FINANCIAL MANAGEMENT (Subgroup 2 – INFO 8)	STRATEGIC MANAGEMENT (Subgroup 2) (Subgroup 3 – Aula 14-A)	MARKETING MANAGEMENT I (Subgroup 2)	ECONOMETRICS (Subgroup 2 – INFO 8)

El miércoles 15 de octubre tendrá horario de lunes.

Practice (the group is Split  
into two sub-groups)

Bold theory (the whole  
group)



# GOING TO CLASS

Curso	Grupo de teoría (Formación Básica y Obligatorias)	Turno	Apellidos	Subgrupo de prácticas	Apellidos
Primero	100	Mañana	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z
Primero	101	Tarde	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z
Segundo	100*	Tarde	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z
Tercero	100*	Mañana	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z
Cuarto	100	Tarde	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z

For classes belonging to the first year, you've been assigned to groups 100 or 101 (morning or afternoon)

Classes for the second and fourth years are in the afternoon. Classes for the third year are in the morning

Students whose surname starts from 'L' to 'Z' go to subgroup 2.

# https://moodle.unizar.es/add/

The screenshot shows the Moodle ADD Unizar website interface. At the top, there are navigation links for 'ADDUnizar', 'English (en)', 'ADD', and 'Recursos y manuales'. The main content area features a 'LOGIN' section with a form for 'Username' (containing '434709') and 'Password'. A red arrow points from the 'Remember username' checkbox to the 'Log in' button. Below the login form is a 'NAVIGACION' section with links for 'Home', 'Noticias del sitio', and 'Courses'. A large 'ATENCIÓN' (Attention) notice is displayed, stating that access to new courses for 2020-21 will be via NIP and administrative password, and that email-based access will stop on October 31, 2020. It also lists two user types: 'Un usuario solo con su "Nombre" al acceder con el NIP y contraseña administrativa' and 'Otro usuario denominado "(Gaduca 31oct2020) Nombre"'. Below the notice is a section titled 'Información actualizada sobre actividades virtuales en Unizar por el COVID-19' with a link to 'https://add.unizar.es'. A 'Preguntas frecuentes sobre propiedad intelectual' link is also present. The bottom of the page shows a Windows taskbar with the search bar and various application icons.

# Meeting with buddies

- **Buddies- 16<sup>th</sup> January at 11:00 am**  
**Ground - 1 (downstairs to the right)**

# Meeting with coordinators

- **To be scheduled directly by yourselves or your coordinators**
  - **Names and emails in the folder given to you**



# Additional information

## Syllabus or course teaching guide

Objectives of the course

Teaching methods

Resources

Assessment and activities

CHECK YOUR E-MAIL: >  
[NIP@celes.unizar.es](mailto:NIP@celes.unizar.es)



correo electrónico universitario  
Ya lo tienes. Ahora, **consúltalo**  
en [webmail.unizar.es](http://webmail.unizar.es)

tu NIP (Número de Identificación Personal) [E2]  
tu contraseña de correo  
(también válida para el Anillo Digital Docente)  
selecciona: [celes.unizar.es](mailto:celes.unizar.es)

**NIP@unizar.es**

Sus ventajas: a través de esta dirección recibes información sobre Jornada de Bienvenida, el Programa Tutor, becas, conferencias, convocatorias, comunicaciones de tus profesores, gestiones con la Biblioteca Universitaria de Zaragoza (BUZ)... y sin problemas de spam.

El estudiante le han asignado un NIP y una contraseña de correo. Te vamos enviando a tu NIP según los quejas recibidas. Además te han asignado un correo administrativo que sirve para los trámites en Secretaría Virtual (@pedagogia, @matricula...)

Facultad de Economía y Empresa  
Universidad Zaragoza

Moodle access until the enrollement

# DO YOU NEED MORE INFORMATION?

- Professor-coordinator. He/she will have a meeting with you on request
  - He/she will be the first to sign your *Learning Agreement*. You can ask him/her any doubt about the selection of courses.
  
- International Relations Offices.
  - ✓ Ask at the office any doubt about the documents that you will receive today
  - ✓ Campus Paraíso- Ground floor - Office hours, 12-14 h.
  
- Internet: <http://fecem.unizar.es/en/informacion-academica/relaciones-internacionales/incoming-students>
  
- Section 'To study in Zaragoza'. Information in English and Spanish
  
- ISA (International Students Association), <https://isazaragoza.es/>

# COURSES IN SPANISH

as a Foreign Language

Buscar...



<https://cursosdeespanol.unizar.es/en/courses-zaragoza/intensive-courses>

**SCHEDULE:**

From Monday to Friday, check the schedule depending on your previous level. You have to take an online Spanish test

in order to determine your Spanish level before the course starts.

**PLACE:** Interfacultades building I, 4th floor (Campus San Francisco).

**STANDARD ENROLMENT FEE:** 275 €

**DISCOUNTS:** Erasmus students have a 92 € discount in a single course.

**CREDITS:**

1,5 ECTS credits.

**THE SPANISH COURSE CAN NOT BE PART OF THE LEARNING AGREEM.**



## Incoming students/estudiantes entrantes

Última modificación: Mon, 19/12/2022 - 11:58

### Preparing your exchange period in Zaragoza

- > [Welcome meeting \(13/09/2021\)](#)
- > [Prearrival Student Guide](#)
- > [Application procedure for Erasmus and other exchange students from Partner Institutions](#)
- > [Accommodation](#)
  - > [Residence Halls](#)
  - > [Application form for accommodation](#)
  - > [Accommodation Service](#)



Erasmus play is a search engine and comparator of student accommodation

### Academic information

- > [Bachelor in Business Administration \(GADE\); language of instruction: Spanish](#)
- > [Bachelor in Business Administration \(GADEi\); language of instruction: English](#)
- > [Bachelor in Economics \(GECO\); language of instruction: Spanish](#)

### International mobility

- [Incoming students](#)
- [Outgoing students](#)

### Facebook Relaciones Internacionales



### CIPAJ

# VIDEOS

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Our region Aragón: <https://www.youtube.com/watch?v=1PMgBc8NKRU>

Our City: <https://www.youtube.com/watch?v=ljUymw7mPuc>

Our university:

[https://www.youtube.com/watch?v=f8tsI9dv2B4&list=PLosjTVcniI2IL8MjGIEBibGv9mfYqj\\_PU](https://www.youtube.com/watch?v=f8tsI9dv2B4&list=PLosjTVcniI2IL8MjGIEBibGv9mfYqj_PU)


Our European University Alliance UNITA

<https://youtu.be/PkSwwVMzDac>

School of Business and economics:

<https://www.youtube.com/watch?v=wpHubfOzgPU>





# International Relations Office (IRO)

**Miguel MARCO - Vice Dean**

**José Manuel GUERRERO – IRO Officer**

**Inmaculada ALMUZARA – IRO Officer**  
([ri1ecemz@unizar.es](mailto:ri1ecemz@unizar.es) - [ri2ecemz@unizar.es](mailto:ri2ecemz@unizar.es))

**Facultad de Economía y Empresa**  
**Universidad de Zaragoza**

