

Welcome Day Academic Year 2025-2026 First semester



<http://fecem.unizar.es/>



Facultad de
Economía y Empresa
Universidad Zaragoza



Universidad
Zaragoza

OBJECTIVES FOR TODAY

- University of Zaragoza and its School of Economics and Business
- School Degrees (in particular ADEi)
- Meeting with buddies
- Meetings with academic coordinators
- FAQs



UNIVERSITY OF ZARAGOZA



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1542

16.03.2006 21:46

ZARAGOZA: THE CITY

- Fifth Spanish city in terms of population (around 700,000 inhabitants)
- Equally distant of around 300 km from Madrid, Valencia, Barcelona, Bilbao and Toulouse
- More that 2,000 years of history (influence of Romans, Muslims and Christians)
- Close to the beach and the mountains: Less that 2 hours away from the Mediterranean sea or the Pyrenes.
- Several important multinational companies: Groupe PSA (former GM), Inditex (Zara), Bosch-Siemens, Adidas, Valeo, Boots Healthcare, etc.
- Within the geographical center of the production of 80% of the of the Spanish GDP



GOOD REASONS TO LEARN SPANISH

- It is the official language in 21 countries
- It is the mother tongue of around 470 million people
- It is spoken by around 559 million people around the world
- It is the second language used for international communication
- It is the third language in the fields of politics, economy and culture.
- It is the second language in the USA (said to become soon the 1st one)
- It is a language with a long cultural tradition



UNIVERSITY OF ZARAGOZA



- It was founded in 1542 (around 480 years).
- Among their former students are: Nobel price (Santiago Ramón y Cajal, Medicine, 1906), the Spanish President (Manuel Azaña, 1930 ´s) and prominent scientist and thinkers (María Moliner, author of one of the most well-known Spanish dictionaries, Luis Oro Guiral, leading researcher in chemistry)
- It is a multidisciplinary Higher Education Institution, with 13 Schools, 3 Schools of Applied Sciences and 12 Research Centers
- It has a high research profile: for example, the supercomputer *Caesaraugusta* is located since February 2008 at the School of Sciences. It is one of the nodes of the supercomputer *Mare Nostrum*, that has the highest computer power in Europe and the ninth of the world.
- It has around 35,000 students, 3,900 lecturers and professors and 1,800 administrative staff



UNIVERSITY OF ZARAGOZA

La Universidad de Zaragoza en los rankings generalistas:

- Academic ranking of world universities (ARWU)
- Time higher education (THE)
- QS World university rankings

arwu	2021	2020	2019	2018	2017	2016	2015	2014	2013
the / qs	2022	2021	2020	2019	2018	2016/17	2015/16	2014/15	2013/14
ARWU	501-600	401-500	401-500	501-600	501-600	-	401-500	401-500	401-500
THE	1001-1200	801-1000	801-1000	601-800	601-800	501-600	501-600	-	-
QS	531-540	501-510	432	412	461-470	481-490	491-500	501-550	481-490

Nota: ARWU sale en agosto y emplea el año en el que aparece. THE y QS salen en septiembre y emplean el curso que empieza, desde septiembre de 2017 emplean el año siguiente.



It should be considered that international rankings evaluate around 20,000 Universities

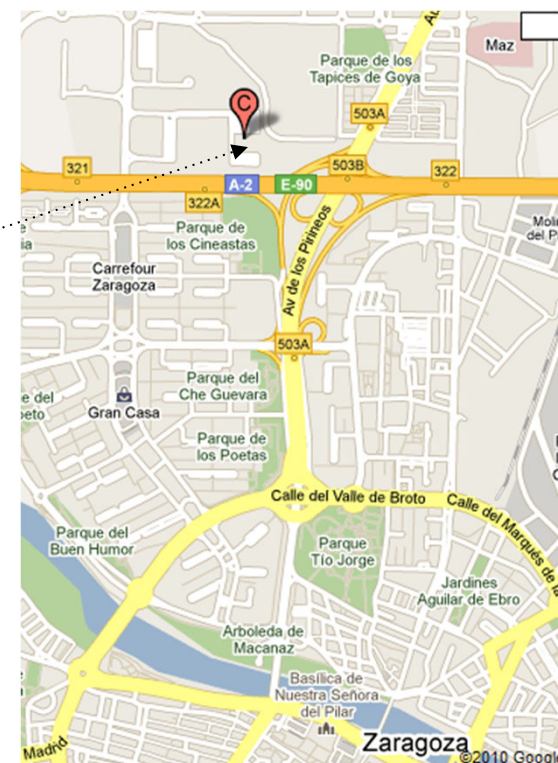
It should be considered that Spain has recognized 87 Universities.



SCHOOL OF ECONOMICS AND BUSINESS (SEB)

The School of Economics and Business was born in April 2011 as a result of the merge of the School of Economic and Business Sciences (1974) and the School of Commerce.

This School is responsible of all the Degrees and Masters related to the economic and business environment. It has two buildings or campuses "Paraíso" and "Rio Ebro"



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SCHOOL OF ECONOMICS AND BUSINESS

Academic staff

- Lecturers and professors: 338

It offers 4(5) Bachelor degrees

Number of students

- Bachelor in Business Administration (Spanish/**English**)
 - Grado Administración y Dirección de Empresas (GADE) 1627
- Bachelor in Economics (Spanish)
 - Grado Economía (GECO) 682
- Bachelor in Finance and Accounting (Spanish)
 - Grado Finanzas y Contabilidad 471
- Bachelor in Marketing and Market Research (Spanish)
 - Grado Marketing e Investigación de Mercados 612
- Double degree BA and Law 444



INTERNATIONAL RELATIONS

- This Faculty has mobility agreements for students in more than 20 different countries in 3 continents.
- During the last 3 years, an average of 180 international students have studied in our faculty each year. They come with the Erasmus program but also from Latin America or the USA.
- Considering the total number of In & Out Students this faculty is among the top-5 of the Faculties of Business and Economics in Spain.
- The University of Zaragoza is the 14th considering the whole European Union regarding IN students.



ENROLMENT PROCESS

- You should select a maximum of 30 ECTS per semester
- You may choose any course of the School (except for the Double degree). But please remember:
 - The recommendations of your University
 - The available information: schedules, exam dates, location....
 - Electives usually have continuous evaluation
- You can choose the group you prefer when possible (except for some optional courses and English group subjects- there may be only one group)
- Once you select the group, you should go to class and do the exam in that group, and to your subgroup of practices (depending on your surname).
- Be careful with the courses that have the same name in Business Administration (ADE) and Economics (ECO)



LEARNING AGREEMENT (*ACUERDO DE ESTUDIOS*)

- IT SHOULD BE FILLED IN WITH:
 - Courses at your University of origin
 - Courses at the Universidad de Zaragoza
- 2 SIGNATURES
 - Your Erasmus coordinator in Zaragoza
 - Vice Dean for International Affairs
- **YOU MUST FOLLOW THE INSTRUCTIONS SENT TO YOU FROM THE INTERNATIONAL OFFICE.**



FAQs

- Exams:
 - Stick to the norms of UNIZAR, so just **2 official calls** per course (in Dec/Jan and in Jun/Jul).
 - No extraordinary re-sit exams, work, or assignments are allowed to compensate for a failed other than the 2 official calls.
 - Exam dates are already fixed and are not subject to changes.
 - No online or distance exams are permitted; all exams are face-to-face within the University premises at the time settled, thus...

**PLAN YOUR STAY, FLIGHTS, AND
CALENDAR ACCORDINGLY**



FAQs

- Internet platform:
 - You will have access once the registration/enrollment process is completed.
 - Use the Login (NIP) and password given to you.
 - In case of delays, some teachers may give you a temporary 'guest' access.
- Official procedures for claims are available on the Faculty website.
 - Follow the official procedures and registry process.
 - Stick to the periods allowed in each case.
 - In case of doubt, contact your coordinator.



https://fecem.unizar.es/

Universidad Zaragoza

Facultad de Economía y Empresa Universidad Zaragoza

Gran Vía, 2 - 50005 Zaragoza +34 976 762 131
María de Luna, s/n - Edificio "Lorenzo Normante" - 50018 Zaragoza +34 976 762 747

Organización del centro Información académica Apoyo a estudiantes Transferencia Movilidad de estudiantes Calidad

Edificio Campus Río Ebro

Facultad de Economía y Empresa

Llamamientos al Máster en Auditoría y al Máster en Dirección, Estrategia y Marketing [Seguir leyendo](#)

Información y medidas ante el Covid-19 [Seguir leyendo](#)

Oferta de estudios

acceso rápido

- Reserva de espacios
- Calendario académico
- Horarios y Exámenes
- ADD
- Secretaría virtual
- Impresos
- Plan de Orientación Docente
- 194 (Campus Incentiva Signia)
- Ofertación del empleado
- ayudía

Actualidad

- 16/09/2021 Curso Tripartición Gratuito Colegio Económico
- 03/09/2021 Listado de estudiantes admitidos en los Cursos cero

Schedule and exam dates

Official university
study programs offer

[Home](#) / [Degree in Business Administration and Management](#) / [Subjects of plan 448 \(year 2022-2023\)](#)

Degree in Business Administration and Management

Faculty of Economics and Business

Plan 448

Academic year 2022-2023

[Cambiar de curso](#)

ECTS: 240
Duration: 4 academic years
Official Publishing Date of the Study Plan: Nov 29, 2010
Regulation: RD 1393/2007



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ECTS: 240

Duration: 4 academic years

Official Publishing Date of the Study Plan: Nov 29, 2010

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> [Actividades universitarias culturales y complementarias](#) 

Year	Term	Code	Name	Course Type	ECTS	Number of places	Idioma de impartición
All ▾	All ▾			All ▾			All ▾
1	S1	27300	Essences of Management	Core	6.0	-	Castellano, English
1	S1	27301	Financial accounting I	Core	6.0	-	Castellano, English
1	S1	27302	Mathematics I	Core	6.0	-	Castellano, English
1	S1	27303	Principles of Marketing	Core	6.0	-	Castellano, English
1	S1	27304	Introduction to Law	Core	6.0	-	Castellano, English
1	S2	27305	Economic History and World Economy	Core	6.0	-	Castellano, English
1	S2	27306	Financial accounting II	Core	6.0	-	Castellano, English
1	S2	27307	Microeconomics	Core	6.0	-	Castellano, English
1	S2	27308	Mathematics II	Core	6.0	-	Castellano, English
1	S2	27309	Statistics I	Core	6.0	-	Castellano, English
2	S1	27310	Statistics II	Compulsory	6.0	-	Castellano, English
2	S1	27311	Business Taxation	Compulsory	6.0	-	Castellano



CLASSES AND EXAMS

- Classes for the first semester start on the 3rd of September and will last until the 12th of December of 2025

Classes and exams are face to face

- Exams of the 1st semester courses will be:
 - 1st Call: 19th Dec. 2025 – 17th Jan. 2026
 - 2nd Call: 22th June 2026 to 2nd July 2026
- Exam days can be found at:
<https://econz.unizar.es/te-interesa/horarios-y-examenes>
- Marks are published at notice boards of the departments (ground floor) and on the Internet Platform/ Moodle (personal password).
- The transcript of records will be sent to your University around 4 weeks after the end of the exam period of the semester



GOING TO CLASS

DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT. 3rd COURSE. FIRST SEMESTER

GRUPO 100 ADE ENGLISH

MORNING

AULA: 5

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:00 to 10:00	FINANCIAL STATEMENTS ANALYSIS (Subgroup 1)	FINANCIAL MANAGEMENT (Subgroup 1 – INFO 8)	STRAT. MANAGEMENT (Subgroup 1) FINAN. MANAGEMENT (Subgroup 3 – INFO 8)	MARKETING MANAGEMENT I (Subgroup 1) (Subgroup 3 – Aula 13-A)	ECONOMETRICS (Subgroup 1 – INFO 8) (Subgroup 3 – INFO 4)
10:00 to 12:00	FINANCIAL MANAGEMENT	FINANCIAL STATEMENTS ANALYSIS	MARKETING MANAGEMENT I	ECONOMETRICS	STRATEGIC MANAGEMENT
12:00 to 14:00	FINANCIAL STATEMENTS ANALYSIS (Subgroup 2)	FINANCIAL MANAGEMENT (Subgroup 2 – INFO 8)	STRATEGIC MANAGEMENT (Subgroup 2) (Subgroup 3 – Aula 14-A)	MARKETING MANAGEMENT I (Subgroup 2)	ECONOMETRICS (Subgroup 2 – INFO 8)

El miércoles 15 de octubre tendrá horario de lunes.

Practice (the group is Split
into two sub-groups)

Bold theory (the whole
group)



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GOING TO CLASS

Curso	Grupo de teoría (Formación Básica y Obligatorias)	Turno	Apellidos	Subgrupo de prácticas	Apellidos
Primero	100	Mañana	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z
Primero	101	Tarde	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z
Segundo	100*	Tarde	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z
Tercero	100*	Mañana	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z
Cuarto	100	Tarde	Desde A hasta Z	Subgrupo 1	Desde A hasta K
				Subgrupo 2	Desde L hasta Z

For classes belonging to the first year, you've been assigned to groups 100 or 101 (morning or afternoon)

Classes for the second and fourth years are in the afternoon. Classes for the third year are in the morning

Students whose surname starts from 'L' to 'Z' go to subgroup 2.



https://moodle.unizar.es/add/

The screenshot shows the Moodle ADD Unizar website interface. On the left, there is a navigation menu with 'Acceso con NIP y contraseña administrativa.' and a 'LOGIN' form. The login form has fields for 'Username' (containing '424709') and 'Password' (containing '*****'), a 'Remember username' checkbox, and a 'Log in' button. Below the login form is a 'NAVIGATION' section with links for 'Home', 'Noticias del sitio', and 'Courses'. At the bottom left, there is a section for 'Anillo Digital Docente - plataforma Moodle de apoyo a la docencia de la Universidad de Zaragoza.' with a brief description of the platform's purpose and a link to 'grado_nde_2021_1.pdf'.

The main content area features a prominent 'ATENCIÓN' (Attention) notice. The text of the notice states that access to new courses for 2020-21 will be via NIP and administrative password. It also mentions that the Moodle ADD/Moodle for 2020-21 can be created from July 28th onwards, and that the transition period for users is until October 31st. A red arrow points from the 'Log in' button in the login form to the 'ATENCIÓN' notice.

Below the 'ATENCIÓN' notice is a section titled 'Información actualizada sobre actividades virtuales en Unizar por el COVID-19' (Updated information about virtual activities in Unizar due to COVID-19). This section includes a 'AVISO LEGAL' (Legal Notice) regarding digital uses of works and a link to 'Preguntas frecuentes sobre propiedad intelectual en Ayudica'.



Meeting with buddies

- **Buddies- 2nd September at 11:00 am**
Ground - 1 (downstairs to the right)

Meeting with coordinators

- **To be scheduled directly by yourselves or your coordinators**
 - **Names and emails in the folder given to you**



Additional information

Syllabus or course teaching guide

Objectives of the course

Teaching methods

Resources

Assessment and activities

CHECK YOUR E-MAIL: >
NIP@celes.unizar.es



correo electrónico universitario
Ya lo tienes. Ahora, **consúltalo**
en webmail.unizar.es

tu NIP (Número de Identificación Personal ID)
tu contraseña de correo
(también válida para el Anillo Digital Docente)
selecciona: celes.unizar.es

NIP@unizar.es

Sus ventajas: a través de esta dirección recibes información sobre Jornada de Bienvenida, el Programa Tutor, becas, conferencias, convocatorias, comunicaciones de tus profesores, gestiones con la Biblioteca Universitaria de Zaragoza (BUZ)... y sus problemas de spam.

El estudiante le han asignado un NIP y una contraseña de correo. Tu correo electrónico es tu NIP seguido de @celes.unizar.es. Además le han asignado una contraseña administrativa que sirve para su gestión en Secretaría Virtual (seguridad, matrícula...)

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Moodle access until the enrollement



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DO YOU NEED MORE INFORMATION?

- Professor-coordinator. He/she will have a meeting with you on request
 - He/she will be the first to sign your *Learning Agreement*. You can ask him/her any doubt about the selection of courses.

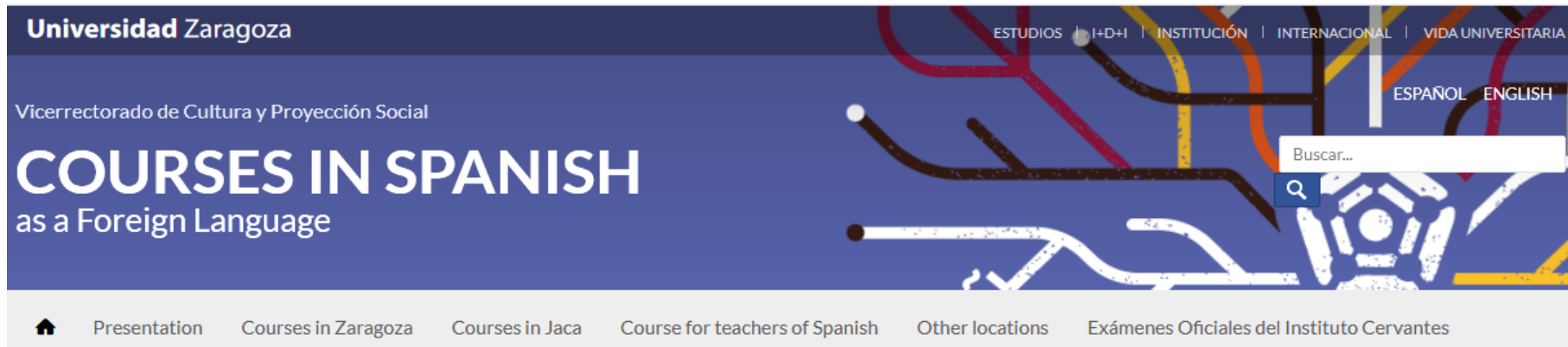
- International Relations Offices.
 - ✓ Ask at the office any doubt about the documents that you will receive today
 - ✓ Campus Paraíso- Ground floor - Office hours, 12-14 h.

- Internet: <http://fecem.unizar.es/en/informacion-academica/relaciones-internacionales/incoming-students>

- Section 'To study in Zaragoza'. Information in English and Spanish

- ISA (International Students Association), <https://isazaragoza.es/>





<https://cursosdeespanol.unizar.es/en/courses-zaragoza/intensive-courses>

SCHEDULE:

From Monday to Friday, check the schedule depending on your previous level.

You have to take an online Spanish test in order to determine your Spanish level before the course starts.

PLACE: Interfacultades building I, 4th floor (Campus San Francisco).

STANDARD ENROLMENT FEE: 275 €

DISCOUNTS: Erasmus students have a 92 € discount in a single course.

CREDITS:

1,5 ECTS credits.

THE SPANISH COURSE CAN NOT BE PART OF THE LEARNING AGREEM.



Incoming students/estudiantes entrantes

Última modificación: Mon, 19/12/2022 - 11:58

Preparing your exchange period in Zaragoza

- > [Welcome meeting \(13/09/2021\)](#)
- > [Prearrival Student Guide](#)
- > [Application procedure for Erasmus and other exchange students from Partner Institutions](#)
- > [Accommodation](#)
 - > [Residence Halls](#)
 - > [Application form for accommodation](#)
 - > [Accommodation Service](#)



Erasmus play is a search engine and comparator of student accommodation

Academic information

- > [Bachelor in Business Administration \(GADE\); language of instruction: Spanish](#)
- > [Bachelor in Business Administration \(GADEi\); language of instruction: English](#)
- > [Bachelor in Economics \(GECO\); language of instruction: Spanish](#)

International mobility

→ [Incoming students](#)

→ [Outgoing students](#)

Facebook Relaciones Internacionales



CIPAJ

VIDEOS

Our region Aragón: <https://www.youtube.com/watch?v=1PMgBc8NKRU>

Our City: <https://www.youtube.com/watch?v=ljUymw7mPuc>

Our university:

https://www.youtube.com/watch?v=f8tsI9dv2B4&list=PLosjTVcniI2IL8MjGIEBibGv9mfYqj_PU

Our European University Alliance UNITA

<https://youtu.be/PkSwwVMzDac>

School of Business and economics:

<https://www.youtube.com/watch?v=wpHubfOzgPU>



International Relations Office (IRO)

Miguel MARCO - Vice Dean

José Manuel GUERRERO – IRO Officer

Inmaculada ALMUZARA – IRO Officer

(ri1fecem@unizar.es - ri2fecem@unizar.es)

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