

GRADO EN EMPRESA INTERNACIONAL/BACHELOR IN INTERNATIONAL BUSINESS (697)

Distribución del plan de estudios

BOE de 2 de marzo de 2026 (Resolución de 16 de febrero de 2026, de la Universidad de Zaragoza, por la que se publica el plan de estudios de Graduado o Graduada en Empresa Internacional/Bachelor in International Business)

	1º	2º	3º	4º	Totales
Formación Básica	60	0	0	0	60
Obligatorios	0	60	60	18	138
Optativos	0	0	0	36	36
Trabajo fin de grado	0	0	0	6	6
Totales	60	60	60	60	240

Código	Asignatura	Curso	Carácter	Distribución temporal	Créditos
32700	Fundamentals of commercial law	1	Formación Básica	S1	6
32701	Introduction to Business Management	1	Formación básica	S1	6
32702	Introduction to Marketing	1	Formación básica	S1	6
32703	Mathematics for Business I	1	Formación básica	S1	6
32704	The making of the global economy	1	Formación básica	S1	6
32705	Introduction to Financial Accounting	1	Formación básica	S2	6
32706	Mathematics for Business II	1	Formación básica	S2	6
32707	Microeconomics	1	Formación básica	S2	6
32708	Organizational Design	1	Formación básica	S2	6
32709	World economy	1	Formación básica	S2	6
32710	International Financial Accounting	2	Obligatoria	S1	6
32711	International Strategic Management I	2	Obligatoria	S1	6
32712	Introduction to Macroeconomics	2	Obligatoria	S1	6
32713	Market Theory	2	Obligatoria	S1	6
32714	Statistics and Data Science I	2	Obligatoria	S1	6
32715	International Financial Decisions	2	Obligatoria	S2	6
32716	International Financial Reporting	2	Obligatoria	S2	6
32717	International Macroeconomics	2	Obligatoria	S2	6
32718	International Strategic Management II	2	Obligatoria	S2	6
32719	Statistics and Data Science II	2	Obligatoria	S2	6
32720	Business Lang. - French I (B1)	3	Obligatoria	S1	6
32721	Econometrics: Data analysis	3	Obligatoria	S1	6
32722	Financial Management	3	Obligatoria	S1	6
32723	International Corporate Reporting Analysis	3	Obligatoria	S1	6
32724	International Marketing Management	3	Obligatoria	S1	6
32725	Financial Risk Management	3	Obligatoria	S2	6
32726	Managerial Accounting and Control	3	Obligatoria	S2	6
32727	Market Research	3	Obligatoria	S2	6
32728	Operations Management	3	Obligatoria	S2	6
32729	People Management	3	Obligatoria	S2	6
32730	Business and International Taxation	4	Obligatoria	S1	6
32731	Entrepreneurship	4	Obligatoria	S1	6
32732	French Communication in International Business Contexts	4	Obligatoria	S2	6
32733	Undergraduate dissertation	4	TFG	S2	6

Asignaturas Optativas

Código	Asignatura	Curso	Clase	Distribución temporal	Créditos
32734	Data Analysis for Business: Methods & Applications	4	Optativa	S1	6
32735	Financial Markets	4	Optativa	S1	6
32736	Innovation and Technological Change	4	Optativa	S1	6
32737	International Commercial Simulations	4	Optativa	S1	6
32738	Internship I	4	Optativa	S1	6
32739	Multicriteria Decision Making & Operations Research	4	Optativa	S1	6
32740	Public Sector Accounting	4	Optativa	S1	6
32741	Social Economy Entities Management	4	Optativa	S1	6
32742	Cross-cultural Management	4	Optativa	S2	6
32743	Economic and Financial Environment	4	Optativa	S2	6
32744	Global Professional Skills for International Management	4	Optativa	S2	6
32745	Global Project Management	4	Optativa	S2	6
32746	International Financial Management	4	Optativa	S2	6
32747	Internship II	4	Optativa	S2	6
32748	Organizational Sociology	4	Optativa	S2	6